

KDKA-TV QUARTERLY ISSUES/PROGRAM LIST January 7, 2008

KDKA-TV Pittsburgh, PA CBS Broadcasting Inc. 4th Quarter – October 1, 2007 through December 31, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM-9:00AM

1. Local Government

The topics of this category were the broadcast of the Pittsburgh Mayoral Debate, discussions on the city's financial future, the Pittsburgh Mayoral election, and Representative Altmire's first year in office.

PITTSBURGH MAYORAL DEBATE

Tuesday, October 30, 2007, 7:00 - 8:00pm, 60 minutes

Guests: <u>Luke Ravenstahl</u> – Democrat Candidate

Bill Peduto – Republican Candidate

KDKA-TV produced this one-hour debate between the candidates for Mayor of Pittsburgh.

KDKA-TV News' Ken Rich moderated the debate.

KD/PG SUNDAY EDITION

Sunday, November 18, 2007, 8:30am – 9:00am, 30 minutes

Guest: Bill Peduto - Democrat, Pittsburgh City Council

We discussed the election of Mayor Luke Ravenstahl, the 2008 City budget, the city's financial status, and Bill Peduto's own political future.

KD/PG SUNDAY EDITION

Sunday, December 16, 2007, 8:30am – 9:00am, 30 minutes

Guest: <u>Luke Ravenstahl</u> – Mayor, City of Pittsburgh

We talked about the election to fill the remainder of the term of the late Bob O'Connor.

THE SUNDAY BUSINESS PAGE

Sunday, December 30, 2007, 6:30am – 7:00am, 20 minutes

Guest: Rep. Jason Altmire – (D) Pa 4th Congressional District

Representative Altmire talked about his first year in office, helping veterans, and working on projects to assist the business community in his district.

2. Campaign 2008

The topic of this category was a discussion on the upcoming 2008 Presidential race.

KD/PG SUNDAY EDITION

Sunday, December 30, 2007, 8:30am – 9:00am, 30 minutes

Guests: Ron Klink - President, Ron Klink & Associates

Jim Roddey - Chairman, Allegheny County Republican Committee

This program previewed the Iowa Caucuses, the New Hampshire primary and Campaign 2008.

3. Mortgage Crisis

The topics of this category were discussions on the subprime mortgage crisis, and what the state is doing to help consumers affected by it.

THE SUNDAY BUSINESS PAGE

Sunday, October 21, 2007, 6:30am – 7:00am, 10 minutes

Guest: <u>Angela Williams Foster, Ph.D.</u> – Grad. School of Public and International Affairs,

University of Pittsburgh

Discussed during this segment were the impact of the subprime mortgage crisis on housing and the additional problem of predatory lenders.

THE SUNDAY BUSINESS PAGE

Sunday, November 4, 2007, 6:30am – 7:00am, 10 minutes

Guest: Steve Kaplan - Pennsylvania Secretary of Banking

We discussed what the banking department is doing to help Pennsylvania consumers affected by the subprime mortgage crisis.

THE SUNDAY BUSINESS PAGE

Sunday, November 11, 2007, 6:30am – 7:00am, 20 minutes

Guest: Rep. Dwight Evans – State Representative

State Representative Evans is chairman of the State House Appropriations Committee. We discussed the mortgage foreclosure crisis and funding for southwestern Pennsylvania projects.

4. Drink/Rental Car Tax

The topics of this category were discussions on funding the Port Authority through a drink/ car tax, the recently passed drink/rental car tax, and the impact the tax will have on the hospitality industry in the area.

KD/PG SUNDAY EDITION

Sunday, November 25, 2007, 8:30am – 9:00am, 30 minutes

Guest: <u>Dan Onorato</u> – Democrat, Allegheny County Chief Executive

Dan Onorato faced no opposition in his race for re-election. We discussed his controversial proposal for imposition of a drink and car rental tax to help fund the Port Authority.

THE SUNDAY BUSINESS PAGE

Sunday, December 30, 2007, 6:30am - 7:00am, 10 minutes

Guest: John Weinstein – (D) Allegheny Count Treasurer

We discussed the recently passes drink tax and rental car tax and how it will be collected.

THE SUNDAY BUSINESS PAGE

Sunday, November 4, 2007, 6:30am – 7:00am, 10 minutes

Guest: Kevin Joyce - Pennsylvania Restaurant Association

The drink tax and rental car tax was approved for Allegheny County. We discussed how it will affect the hospitality industry in the area.

5. Health

The topics of this category were discussions on the secret history of the war on cancer, the Mercy Hospital/ UPMC merger, fighting malnutrition/ anemia, the "Autistic Hug", and the Mitchell Report on steroid abuse

KD/PG SUNDAY EDITION

Sunday, October 14, 2007, 8:30am – 9:00am, 30 minutes

Guest: Dr. <u>Devra Davis</u> – Prof. of Epidemiology, University of Pittsburgh - School of Public Health

Discussed during this program was Dr. Davis' new book about the secret history of the war on cancer. Davis stated that America was fighting the wrong battles, with wrong weapons against the wrong enemies.

THE SUNDAY BUSINESS PAGE

Sunday, October 14, 2007, 6:30am - 7:00am, 10 minutes

Guest: Tammy Aupperle - Director, H.J. Heinz Company Foundation

The H.J. Heinz Company launched a global initiative to fight malnutrition and anemia. This segment looked at the micronutrient that is in a postage size packet, but contains nutrients to prevent these two ailments.

KD/PG SUNDAY EDITION

Sunday, October 21, 2007, 8:30am – 9:00am, 30 minutes

Guests: Robert Cindrich – UPMC Chief Legal Counsel

Jack McGinley - Pittsburgh Mercy Health System

Sr. Margaret Hannan - President, Sisters of Mercy, Pittsburgh Regional

Rev. Ronald Lengwin - Roman Catholic Diocese of Pittsburgh

The Federal Trade Commission approved the merger of Mercy Hospital with UPMC. This program looked at the financial, medical and spiritual aspects of the merger.

THE SUNDAY BUSINESS PAGE

Sunday, November 25, 2007, 6:30am – 7:00am, 10 minutes

Guests: James Antaki, Ph.D. - Associate Prof. of Biomedical Engineering, CMU

Neil Stegall - Research Engineer, CMU

Presented during this segment was a demonstration of an invention, the "Autistic Hug" that will help some people that suffer from autism.

6. Education

The topics of this category were discussions on the role of the Greater Pittsburgh Literacy Council, and the drop out rate in Pittsburgh City schools.

KD/PG SUNDAY EDITION

Sunday, October 28, 2007, 8:30am – 9:00am, 30 minutes

Guests: <u>Donald Block</u> - Executive Director, Greater Pittsburgh Literacy Council

Wm Isler - President Pittsburgh School Board

<u>David Kubit</u> – Greater Pittsburgh Literacy Council Student

This program looked at the growing importance of literacy for children and adults and the role of the Greater Pittsburgh Literacy Council.

KD/PG SUNDAY EDITION

Sunday, November 4, 2007, 8:30am – 9:00am, 30 minutes

Guest: Mark Roosevelt - Superintendent of Pittsburgh Public Schools

Five city schools were among 47 schools in Pennsylvania in which 60 percent or fewer of the freshman class were able to graduate. Discussed was the drop out rate for students and what is being done to address it.

7. Transportation

The topics of this category were discussions on changes at the Allegheny County Airport, and cutbacks in flights and personnel by US Airways.

Sunday, October 7, 2007, 8:30am – 9:00am, 30 minutes

Guest: <u>Brad Penrod</u> – Executive Director & CEO, Allegheny County Airport Authority Discussed during this show was US Airways cutting flights to Pittsburgh International, and Mr. Penrod's appointment to succeed Kent George as Allegheny County Airport Authority Executive Director.

THE SUNDAY BUSINESS PAGE

Sunday, October 7, 2007, 6:30am – 7:00am, 20 minutes

Guest: <u>Dan Onorato</u> – (D) Allegheny County Executive

Discussed during this segment were the cutbacks in flights and personnel by US Airways at Pittsburgh International Airport.

8. Energy

The topics of this category were discussions on the rising price of crude oil, the cause for the price increase, and the impact it is having on gasoline and home heating oil prices.

THE SUNDAY BUSINESS PAGE

Sunday, October 21, 2007, 6:30am – 7:00am, 10 minutes

Guest: <u>Kent Moors, Ph.D.</u> – Director, Duquesne University's Energy Policy Research Group Discussed during this segment were the rising oil process and their impact on gasoline and heating costs. Also discussed what is causing the crisis and what can be done to resolve it.

KD/PG SUNDAY EDITION

Sunday, November 11, 2007, 8:30am – 9:00am, 30 minutes

Guest: <u>Kent Moors</u> – Dir., Duquesne University Energy Policy Research Group We looked at what's behind the rising price of crude oil and its impact on the cost of home heating and gasoline at the pump.

9. Local Charities & Philanthropy

The topics of this category were discussions on the 2007 KD Turkey Fund, a community organization that helps people in need during the holidays, a \$100 million dollar donation by UPMC to the Pittsburgh Promise, a preview of the KDKA-TV Children's Hospital Free Care Fund benefit show, and the broadcast of the 54th Annual KDKA-TV Free Care Friends Telethon.

THE SUNDAY BUSINESS PAGE

Sunday, November 18, 2007, 6:30am - 7:00am, 10 minutes

Guest: Joyce Rothermal - CEO, Greater Pittsburgh Community Food Bank

We previewed the 2007 KDKA-TV Turkey Fund.

THE SUNDAY BUSINESS PAGE

Sunday, November 18, 2007, 6:30am - 7:00am, 10 minutes

Guests: Neal Fanelli - Chairman, Pittsburgh Airport Area Chamber of Commerce

We looked at one community's response to need during the holiday season. People in the airport area corridor provided holiday gifts and assistance to families of military personnel and families affected by US Airways layoffs.

Sunday, December 9, 2007, 8:30am - 9:00am, 30 minutes

Guests: Mark Roosevelt - Superintendent, Pittsburgh Public Schools

Richard Reed - Executive Vice-President, The Pittsburgh Foundation

We discussed the announcement by UPMC to donate \$100 Million dollars to The Pittsburgh Promise.

THE SUNDAY BUSINESS PAGE

Sunday, December 16, 2007, 6:30am - 7:00am, 10 minutes

Guests: Roger Oxendale - Pres. & CEO, Children's Hospital of Pittsburgh

We previewed the 2007 KDKA Children's Hospital Free Care Fund benefit show. We also talked about how the funds that are being raised will be used to help the children.

FREE CARE FRIENDS TELETHON

Wednesday, December 19, 2007, 7:00pm – 8:00pm, 2 hour

KDKA-TV aired its 54th annual "KDKA Free Care Friends Children's Hospital Show". This telethon, hosted by KDKA-TV News personalities raises money to benefit patients at Pittsburgh's Children's Hospital.

10. Personal Finance

The topics of this category were discussions on the Federal Reserve cutting interest rates, the Christmas retail season, and stock performances in 2007.

THE SUNDAY BUSINESS PAGE

Sunday, November 4, 2007, 6:30am – 7:00am, 10 minutes

Guest: <u>Donald Berdine</u> – Senior VP, PNC

The Federal Reserve decided to cut some interest rates by a quarter of a percent. We looked at the impact this had on consumers.

THE SUNDAY BUSINESS PAGE

Sunday, November 25, 2007, 6:30am – 7:00am, 10 minutes

Guest: <u>Audrey Guskey, Ph.D.</u> – Associate Prof. of Marketing, Duquesne University We discussed if the Christmas retail season will be successful given financial concerns about stocks, housing and the economy.

THE SUNDAY BUSINESS PAGE

Sunday, December 23, 2007, 6:30am – 7:00am, 10 minutes

Guest: <u>Richard Applegate</u> – President, First Commonwealth Advisors We looked at how stocks performed in 2007 and got advice for 2008.

11. Culture & Local Attractions

The topic of this category were discussions on the Pittsburgh Ballet Theatre's financial crunch, the 1,000,000 visitor to the Pittsburgh Zoo and PPG Aquarium, and the sale of Kennywood Entertainment.

THE SUNDAY BUSINESS PAGE

Sunday, October 28, 2007, 6:30am - 7:00am, 10 minutes

Guests: Harris Ferris - Executive Director, Pittsburgh Ballet Theatre

<u>Terrence Orr</u> – Artistic Director, Pittsburgh Ballet Theatre

The Pittsburgh Ballet Theatre finally achieved financial solvency by dropping their limited use of a live orchestra.

THE SUNDAY BUSINESS PAGE

Sunday, December 9, 2007, 6:30am - 7:00am, 10 minutes

Guests: Barbara Baker - Pres. & CEO, Pittsburgh Zoo & PPG Aquarium

We previewed plans for the 1,000,000 visitor to the Pittsburgh Zoo & PPG Aquarium and what impact this has on the zoo.

THE SUNDAY BUSINESS PAGE

Sunday, December 23, 2007, 6:30am – 7:00am, 10 minutes

Guests: Mary Lou Rosemeyer - Kennywood Entertainment

We discussed the sale of Kennywood Entertainment to a Spanish firm and its impact on park

goers.

12. Handgun Sales

The topic of this category was a discussion on handgun sales in Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, December 2, 2007, 8:30am – 9:00am, 30 minutes

Guests: Rep. Dan Frankel – (D) PA 23rd District

Rep. Darryl Metcalfe – (R) PA 12th District

The Pennsylvania Senate refused to take action to place limits at the sale of handguns in the Commonwealth of Pennsylvania. We also looked at how the US Supreme Court is considering a case that would limit handgun sales in the District of Columbia.

13. Steroid use in Major League Baseball

The topic of this category was a discussion on the use of steroids in Major League Baseball.

KD/PG SUNDAY EDITION

Sunday, December 23, 2007, 8:30am – 9:00am, 30 minutes

Guests: Ellis Cannon - Attorney and Radio Talk Show Host

Dejan Kovacevic - Baseball Beat Writer, Pittsburgh Post-Gazette

<u>Donald Schwall</u> – 1961 Major League Baseball American League Rookie of the Year

We discussed the Mitchell Report which implied the use of steroids and other performance enhancement tools in Major League Baseball.



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST October 9, 2007

KDKA-TV Pittsburgh, PA CBS Broadcasting Inc. 3rd Quarter – July 1, 2007 through September 30, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

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PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local public affairs program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 8:30AM to 9:00AM (7/1/07 – 8/26/07) Sunday, 6:30AM-7:00AM (9/2/07 – 9/30/07)

KD/PG SUNDAY EDITION

KDKA-TV and the *Pittsburgh Post-Gazette* produce this weekly half-hour public affairs program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of the *Pittsburgh Post-Gazette*, David Schribman.

Sunday, 11:00AM to 11:30AM (7/1/07, 7/22/07, 8/5/07, 8/19/07)

Sunday, 11:30AM to 12:00PM (7/8/07, 7/15/07, 7/29/07, 8/12/07, 8/26/07)

Sunday, 8:30AM-9:00AM (9/2/07 – 9/30/07)

1. War in Iraq

The topics of this category include a discussion on the logistics of pulling troops and equipment out if Iraq, a Congressional fact finding trip to Iraq, and the survival of Iraq without the presence of the American military

KD/PG SUNDAY EDITION

Sunday, July 22, 2007, 11:00am-11:30am, 30 minutes

Guest: Lt. Gen. William Gus Pagonis, Retired United States Army/Vice-Chairman, Genco As the discussion on Capitol Hill and in the military moves towards eventual withdrawal of American military forces in Iraq, the logistics and the dangers are starting to be discussed. Mr. Pagonis is the former head of logistics in the first Gulf War and is now the Vice-Chairman of Genco, which is a private company that specialized in logistics for business. During this program Mr. Pagonis discussed the monumental task and danger of moving troops and equipment from Iraq. In addition, Mr. Pagonis provided his analysis of the military and political conduct of the war.

KD/PG SUNDAY EDITION

Sunday, September 2, 2007, 8:30am-9:00am, 30 minutes

Guests: Representative Jason Altmire (D), Pennsylvania 4th Congressional District Representative Tim Murphy (R), Pennsylvania 18th Congressional District The topic of this program was the withdrawal of troops from Iraq. Congressman Altmire discussed his recent Congressional fact finding trip to Iraq. Congressman Murphy, who has visited American forces in Iraq; spoke about the future of America's military presence in Iraq.

KD/PG SUNDAY EDITION

Sunday, September 16, 2007, 8:30am-9:00am, 30 minutes

Guests: <u>Donald M. Goldstein, Ph.D.</u>, Professor – University of Pittsburgh Graduate School of Public & International Affairs

Matthew B. Ridgway, Associate Director, Center for International Security Studies The topic of this program was a discussion of General David Petrawus's report on American troops in Iraq, the success of the "surge", and when and how many American troops might be able to leave Iraq. Also discussed was whether Iraq can succeed and survive without the presence of the American military.

2. Local Government

The topics discussed in this category include a discussion with the Republican candidate for Mayor of Pittsburgh, a general state of the affairs of Allegheny County, and an interview with the current Mayor of Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, July 1, 2007, 11:00am-11:30am, 30 minutes

Guest: Mark DeSantis-Republican candidate, Mayor of Pittsburgh

During this program there was a discussion with Mr. DeSantis regarding his qualifications, platform, and his evaluation of Mayor Luke Ravenstahl's performance as mayor of Pittsburgh.

Sunday, August 5, 2007, 11:00am-11:30am, 30 minutes

Guest: Dan Onorato(D), Allegheny County Chief Executive

During this program Dan Onorato (Allegheny County Chief Executive) discussed everything from the Port Authority's uncertain finances, property taxes, possible city-county government consolidation, and the controversy over killing Canadian geese in North Park.

KD/PG SUNDAY EDITION

Sunday, August 26, 2007, 11:30am-12:00pm, 30 minutes

Guest: Luke Ravenstahl (D), Mayor of Pittsburgh

Pittsburgh Mayor Luke Ravenstahl talked about his first year in office and the growing

controversy about his tenure.

3. State Government

The topic of this category was a discussion with Representative Jason Altmire on topics such as healthcare and the war in Iraq.

KD/PG SUNDAY EDITION

Sunday, July 8, 2007, 11:30am-12:00pm, 30 minutes

Guest: Representative Jason Altmire (D), Pennsylvania 4th Congressional District

This program featured a discussion with Congressman Altmire regarding his term thus far in

office. Topics discussed in this program included healthcare and Iraq.

4. Public Transportation

The topic of this category was discussions on the impact the new state budget would have on the operations of the Port Authority of Allegheny County.

KD/PG SUNDAY EDITION

Sunday, July 15, 2007, 11:30am-12:00pm, 30 minutes

Guest: Stephen G. Bland, CEO, Port Authority of Allegheny County

An agreement on a new state budget has been reached that could include guaranteed funding for mass transportation in Allegheny County and Philadelphia. During this program, Mr. Bland discussed whether more service would be cut and if additional fare hikes were possible until the state funding plan is decided. In addition, the Port Authority's relationship with its unions was discussed.

KD/PG SUNDAY EDITION

Sunday, July 29, 2007, 11:30am-12:00pm, 30 minutes

Guests: Representative John Maher (R), Pennsylvania 40th Legislative District

Representative Frank Dermody (D), Pennsylvania 33rd Legislative District

The guests on this program discussed the recent state budget agreement, and its impact on

Pittsburgh, Allegheny County, and the Port Authority of Allegheny County.

5. Elections/Politics

The topics discussed in this category were a roundtable discussion on upcoming elections (local and national), and the changes taking place at the U.S. Department of Justice.

Sunday, September 9, 2007, 8:30am-9:00am, 30 minutes

Guests: Jon Delano, Money & Politics Editor, KDKA-TV

Jim O'Toole, Politics Editor, Pittsburgh Post-Gazette

The topic of this program was a roundtable political discussion. Topics discussed included the Pittsburgh Mayoral Race this year, battles within the Republican and Democratic parties, and the candidates for the 2008 Presidential nominations.

KD/PG SUNDAY EDITION

Sunday, September 30, 2007, 8:30am-9:00am, 30 minutes

Guest: <u>Dick Thornburgh</u>, Former Pennsylvania Governor and United States Attorney General During this program Dick Thornburgh discussed the U.S. Justice Department since the departure of Attorney General Antonio Gonzales and what changes may be in store for the department. In addition, Mr. Thornburgh talked about the performance of current Pennsylvania Governor Ed Rendell.

6. Bridges/Highways

The topics of this category were a discussion on the need for bridge and highway repairs, and the proposal to impose tolls on Interstate 80 to fund transportation projects.

KD/PG SUNDAY EDITION

Sunday, August 12, 2007, 11:30am-12:00pm, 30 minutes

Guests: <u>Allen D. Biehler, Ph.D.</u>, Secretary, Pennsylvania State Department of Transportation <u>Kent Harries, Ph.D.</u>, Associate Professor of Civil and Environmental Engineering, University of Pittsburgh

The guests on this program discussed the collapse of the Interstate 35W Bridge in Minneapolis and the need for funding to repair and replace bridges in Pennsylvania. Both guests said that funding for bridges and highways must receive more priority.

SUNDAY BUSINESS PAGE

Sunday, August 26, 2007, 8:30am – 9:00am, 20 minutes

Guests: Representative Mike Doyle (D), Pennsylvania 14th Congressional District
Representative John E. Peterson (R), Pennsylvania 5th Congressional District
The topic of this segment was about a proposal that would place tolls on Interstate 80 in
Pennsylvania. The revenues from the tolls would be used to finance road and bridge repairs, general maintenance, as well as to fund public transportation in Pittsburgh and Philadelphia.

7. Healthcare

The topics of this category were a discussion regarding the potential impact of the closing of Mayview State Hospital, and a discussion on Hillary Clinton's revised plan to reform healthcare in the United States.

Sunday, August 19, 2007, 11:00am-11:30am, 30 minutes

Guests: Daniel A. Torisky, President, Autism Society of Pittsburgh

Representative Dan Frankel (D), Pennsylvania 23rd Legislative District

Jim Jacobson, M.D., Medical Director, Mercy Behavioral Health Chairman, Department

of Psychiatry, Mercy Hospital of Pittsburgh

The guests on this program talked about the potential impact of the proposed closing of Mayview, Allegheny County's only remaining state hospital for comprehensive care for mental illnesses. Under a proposal by the Pennsylvania State Welfare Department, some patients at Mayview would live in group homes in the community, and others would be sent to Torrance State Hospital in Westmoreland County.

KD/PG SUNDAY EDITION

Sunday, September 23, 2007, 8:30am-9:00am, 30 minutes

Guests: Jack Shea, President - Allegheny County Labor Council

Diane B. Holder, President - UPMC Health Plan Insurance Division

The topic of this program was a discussion on healthcare in America. Discussed was Senator Hillary Clinton's revised plan to reform healthcare

8. Education

The topic of this category was a discussion on the importance of higher education to the Pittsburgh economy.

SUNDAY BUSINESS PAGE

Sunday, July 22, 2007, 8:30am – 9:00am, 10 minutes

Guest: <u>Jo Anne Burley Ph. D.</u>, Executive Director – Pittsburgh Council on Higher Education During this segment the results of a recent study by the Pittsburgh Council on Higher Education was discussed. The study demonstrated how important the academic community of higher education is to the local economy – including jobs in research, teaching, and support personnel.

9. Housing Slump

The topic of this category was a discussion on the state of the local housing market.

SUNDAY BUSINESS PAGE

Sunday, September 30, 2007, 6:30am - 7:00am, 10 minutes

Guest: Howard "Hoddy" Hanna III, Chairman & CEO – Howard Hanna Real Estate
During this segment the topic of the local housing market was discussed. Nationally reports show great drops in housing sales; however, Pittsburgh which didn't see great increases in housing activity is seeing less loss of sales and overall it is a stable housing market.

10. Downtown Development

The topic of this category was a discussion on the positive impact that a new supermarket opening in Downtown Pittsburgh will have in spurring further development in the area.

SUNDAY BUSINESS PAGE

Sunday, August 5, 2007, 8:30am – 9:00am, 10 minutes

Guests: J. Kevin McMahon, President & CEO - Pittsburgh Cultural Trust

Kevin Keane, Senior Vice-President - Lincoln Property Company

Robin Fernandez, Owner - Vidalia Fine Foods

During this segment the topic of the recent announcement that Downtown Pittsburgh was getting a new supermarket was discussed. The new supermarket will be located inside a new condominium development and should spur further housing development in downtown.

11. Tainted Chinese Products

The topic of this category was discussions on the growing concerns regarding tainted products manufactured in China.

SUNDAY BUSINESS PAGE

Sunday, August 5, 2007, 8:30am - 9:00am, 10 minutes

Guest: Christopher T. Lee ESQ., Shareholder, Dickie McCamey & Chilcote, P.C.

Discussed during this segment was who is liable when a product manufactured in China causes injury or death to the consumer. The issue of whether the manufacturer in China is responsible or the American company that distributes the product holds the responsibility was debated.

SUNDAY BUSINESS PAGE

Sunday, August 19, 2007, 8:30am – 9:00am, 10 minutes

Guest: Dennis Unkovic ESQ., Partner - Meyer, Unkovic & Scott LLP

This segment featured a discussion about the growing concern about product liability from goods manufactured in China. Mr. Unkovic, a local attorney with many clients who have ties to China, discussed how the Chinese are reacting to this challenge, and what the American distributors of their products are doing as well.

SUNDAY BUSINESS PAGE

Sunday, September 9, 2007, 6:30am – 7:00am, 10 minutes

Guests: Daniel Mclane ESQ., Member - Eckert Seamans Cherin & Mellot, LLC

<u>Audrey Guskey, Ph.D.</u>, Associate Professor of Marketing, Graduate School of Business, Duquesne University

Discussed during this segment was the growing concern regarding tainted products manufactured in China, including Mattel toys and the potential impact on Mattel as the Christmas toy season approaches.



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST July 3, 2007

KDKA-TV Pittsburgh, PA CBS Broadcasting Inc. 2nd Quarter – April 1, 2007 through June 30, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

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Sunday, 8:30AM to 9:00AM

One Time Only, 6:30AM-7:00AM on 4/29/07

KD/PG SUNDAY EDITION

KDKA-TV and the *Pittsburgh Post-Gazette* produce this weekly half-hour public affairs program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of the *Pittsburgh Post-Gazette*, David Schribman. Sunday, 8:30AM-9:00AM (4/29/07)

Sunday, 11:00AM to 11:30AM (4/8/07, 4/15/07, 4/22/07, 5/13/07, 5/27/07, 6/17/07)

Sunday, 11:30AM to 12:00PM (4/1/07, 5/6/07, 5/20/07, 6/3/07, 6/10/07, 6/24/07)

1. Local Government

The topic of this category was a discussion with Allegheny County Chief Executive Dan Onorato who spoke about his primary election victory and his plans for Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, May 20, 2007, 11:30am-12:00pm, 30 minutes

Guest: Dan Onorato – (D) Chief Executive, Allegheny County

During this program Dan Onorato talked about his victory in the primary election as well as the issues facing the region, including US airways cutting more flights from Pittsburgh International, and the need for tax reform to provide property tax relief.

2. Transportation

Topics in this category included discussions on cuts in the Port Authority, and the future of the Pennsylvania Turnpike.

KD/PG SUNDAY EDITION

Sunday, April 1, 2007, 11:30am-12:00pm, 30 minutes

Guest: Stephen Bland-CEO, Port Authority of Allegheny County

During this program there was a discussion on cuts in bus service, layoffs at the Port Authority and fare hikes, and how these issues will impact bus riders and employees.

KD/PG SUNDAY EDITION

Sunday, June 24, 2007, 11:30am-12:00pm, 30 minutes

Guest: Joe Brimmeier – CEO, Pennsylvania Turnpike Commission

This program featured a discussion on the future of the Pennsylvania Turnpike, including proposals to merge the Turnpike Commission with Penn DOT, leasing the Turnpike, and building a toll road above the Parkway East in Pittsburgh.

3. Property Taxes

The topic of this category was a discussion on what lies ahead for property tax relief in Allegheny County.

KD/PG SUNDAY EDITION

Sunday, June 10, 2007, 11:30am-12:00pm, 30 minutes

Guests: Dan Onorato - (D) Allegheny County Chief Executive

Rep. John Maher – (R) Upper St. Clair

Allegheny County suffered a setback in property tax relief after Common Pleas Court ruled that Onorato's effort to base property taxes on 2002 was unconstitutional. This program examined what lies ahead for property tax relief in Allegheny County.

4. Regional Recognition/Attractions

Topics in this category included discussions on Pittsburgh being recognized as "America's Most Livable City", a new exhibit at the Pittsburgh Zoo & PPG Aquarium, and the successful US Open held in Oakmont.

Sunday, April 29, 2007, 8:30am-9:00am, 30 minutes

Guests: David Savageau - Author, "Places Rated Almanac"

Dennis Davin - Director of Economic Development, Allegheny County

Michael Langley - CEO, Allegheny Conference on Comm. Development

Pittsburgh became the only city to be named more than once as "America's Most Livable City". Discussed in this program were the reasons why Pittsburgh was chosen and how the distinction of this rating might be used to help attract people to this area.

SUNDAY BUSINESS PAGE

Sunday, May 27, 2007, 8:30am - 9:00am, 10 minutes

Guest: Henry Kacprzyk - Pittsburgh Zoo & PPG Aquarium

"The Waters Edge" opened at the Pittsburgh Zoo & PPG Aquarium. It gives an underwater view of Polar Bears, Sea Otters and Walruses. This segment looked at the tourism potential from this new exhibit.

SUNDAY BUSINESS PAGE

Sunday, June 24, 2007, 8:30am – 9:00am, 10 minutes

Guest: Robert Imperata - Executive VP, VisitPittsburgh

This segment looked back on the highly successful US Open at Oakmont and how it promoted the Pittsburgh area for future events. Mr. Imperata also talked about the positive economic impact it had on the Pittsburgh area.

5. Smoking Ban

Topics in this category included the passage and subsequent repeal of a smoking ban in Allegheny County, and a local restaurant chain which has decided to go smoke free.

KD/PG SUNDAY EDITION

Sunday, May 6, 2007, 11:30am-12:00pm, 30 minutes

Guests: Bruce Dixon - Dir., Allegheny County Health Department

Kevin Stewart - Dir., Environmental Health, ALA

The Allegheny County smoking ban was lifted almost as soon as it was enforced. This program looked at the impact on both public health and the financial concerns of bar and restaurant owners.

SUNDAY BUSINESS PAGE

Sunday, June 10, 2007, 8:30am – 9:00am, 10 minutes

Guest: Jeff Broadhurst - President, Eat 'N Park Restaurants

Eat 'N Park decided to go smoke-free. In this segment we talked about how customers are reacting to this decision.

6. Pittsburgh Public Schools

Topics in this category included discussions on layoffs, cost cutting, high school reform, school safety, and a scholarship program in the Pittsburgh Public Schools.

KD/PG SUNDAY EDITION

Sunday, May 13, 2007, 11:00am-11:30am, 30 minutes

Guest: Mark Roosevelt - Superintendent, Pittsburgh Public Schools

Discussed in this program were layoffs and cutting costs in the Pittsburgh public school system.

Sunday, May 27, 2007, 11:00am-11:30am, 30 minutes

Guest: John Tarka – President, Pittsburgh Federation of Teachers

In this show we talked with John Tarka about pending layoffs, high school reform, school safety and the "Pittsburgh Promise" (a program that gives scholarship money to worthy students who can't afford college).

7. Higher Education

Topics in this category included discussions on restoration of the Cathedral of Learning at the University of Pittsburgh, CMU's new Hollywood program, Carlow College becomes a University, a new degree at Duquesne that promotes environmentally friendly business practices, and a program at CMU that assists students with starting businesses in Pittsburgh.

SUNDAY BUSINESS PAGE

Sunday, April 8, 2007, 8:30am - 9:00am, 10 minutes

Guests: Mark Nordenberg - Chancellor, University of Pittsburgh

Park Rankin - Architect, Cathedral of Learning Cleaning Project

The Cathedral of Learning is showing major wear and tear from smog and the passage of time. Discussed in this segment was the project to clean the Cathedral and how the public can contribute to the capital campaign that is financing it.

SUNDAY BUSINESS PAGE

Sunday, April 29, 2007, 6:30am – 7:00am, 10 minutes

Guest: Daniel Martin – Director, IMCE, Carnegie Mellon University

CMU is offering a new program that will place CMU students in Hollywood for part of their training. In this segment we talked with its director, Daniel Martin, about the program and the advantages it gives students in the entertainment workplace.

SUNDAY BUSINESS PAGE

Sunday, May 27, 2007, 8:30am - 9:00am, 10 minutes

Guest: Esther Barazzone - President, Chatham University

Chatham College becomes a University and opens its doors to men. Discussed in this segment was why the change was made and how there will still be a Woman's College division.

SUNDAY BUSINESS PAGE

Sunday, June 3, 2007, 8:30am – 9:00am, 10 minutes

Guest: Alan Miciak – Duquesne University

Discussed in this segment was how being environmentally friendly in business could also be profitable. Duquesne University is offering a new Masters of Business Administration degree in "Sustainability", which examines the role of both saving the environment and staying profitable.

SUNDAY BUSINESS PAGE

Sunday, June 24, 2007, 8:30am - 9:00am, 10 minutes

Guests: Lenore Blum - CMU

Matthew Humphrey - CSO, Eivod

Young people are taking their skills out of Pittsburgh after college graduation. Discussed in this segment was how CMU is helping students with "start-up" businesses to keep them in Pittsburgh.

8. National News Events

Topics in this category included discussions, with a local perspective, on the Virginia Tech shootings, lawsuits involving tainted pet food, and the firing of radio personality Don Imus.

KD/PG SUNDAY EDITION

Sunday, April 22, 2007, 11:00am-11:30am, 30 minutes

Guests: Lawrence Likar - LaRoche College

<u>Jim Jacobson</u> – Medical Director, Mercy

Mark Worthy - VT Senior

Scott Finnell - President & CEO, Pressley Ridge

In this program we examined the horrible tragedy at Virginia Tech. Two students from the Pittsburgh area were seriously wounded. We talked about what might have led to the tragedy, security on campuses and guns in the hands of the mentally ill.

SUNDAY BUSINESS PAGE

Sunday, April 22, 2007, 8:30am – 9:00am, 20 minutes

Guests: Robert Peirce – Attorney

Daniel McLane - Member, Eckert Seamans Cherin & Mellott, P.C.

Thousands of people across the US mourned the loss of a pet due to tainted pet food. Law firms are preparing their clients to file lawsuits. This segment examined what kind of lawsuit would be most effective and what should be claimed.

KD/PG SUNDAY EDITION

Sunday, June 24, 2007, 11:30am-12:00pm, 30 minutes

Guests: Janet Davis - Taylor Allderdice Girls' Basketball Coach

LeCree Irish - Taylor Allderdice Girls' Basketball Player

Don Imus was fired after making controversial comments about the Women's Basketball team from Rutgers University. In this program we looked at the impact of his remarks on young woman who play basketball in our area.

9. Corporate Investment

The topics of this category were discussions on Westinghouse Corporation's move to Cranberry Township, and a battery manufacturer that relocated from Canada to Western Pennsylvania.

SUNDAY BUSINESS PAGE

Sunday, April 1, 2007, 8:30am – 9:00am, 10 minutes

Guests: Richard Hadley – (R) Cranberry Township, PA Board of Supervisors

<u>Diane Sheets</u> – Executive Director, Butler County Community Development Corp. In this segment we talked about the likely impact of the Westinghouse Corporation's move to Cranberry Township and what effect it would have on that community ant its economy.

SUNDAY BUSINESS PAGE

Sunday, May 13, 2007, 8:30am – 9:00am, 10 minutes

Guest: Thomas Granville - CEO, Axion Power International, INC.

A company that makes car batteries moved its headquarters from Toronto, Canada to New Castle, Pennsylvania. In this segment Thomas Granville told us why the company decided to invest in Pennsylvania and what the move will mean to the local economy.

10. Employment

Topics in this category included discussions on developing careers in Information Technology, and how job fairs can help the community.

SUNDAY BUSINESS PAGE

Sunday, April 1, 2007, 8:30am – 9:00am, 10 minutes

Guest: <u>Craig Newbold</u> – Founder, Newbold Tech. and "The American Spirit Initiative" Craig Newbold decided to devote his attention to helping people in economically distressed areas to develop valuable careers in Information Technology. This segment discussed how his "American Spirit Initiative" provides valuable training and emphasizes the renewal of the individual.

SUNDAY BUSINESS PAGE

Sunday, June 3, 2007, 8:30am – 9:00am, 10 minutes

Guests: Esther Bush - President & CEO, Urban League of Pittsburgh

A. Odell Richardson – Director of Employment & Training, Urban League of Pittsburgh WPCW-TV hosted its first job fair in conjunction with the Urban League of Pittsburgh. This segment talked about how job fairs like these can help the community.

11. Personal Finance

The topics of this category were discussions on the tightening housing market, the growing number of mortgage foreclosures, and the booming stock market.

SUNDAY BUSINESS PAGE

Sunday, April 8, 2007, 8:30am - 9:00am, 10 minutes

Guest: John R. Price - President & CEO, Federal Home Loan Bank of Pittsburgh

This segment discussed the tightening housing market and a way that financing can be provided.

SUNDAY BUSINESS PAGE

Sunday, May 6, 2007, 8:30am – 9:00am, 10 minutes

Guest: Victoria Reider - Acting Secretary, Pennsylvania Department of Banking

This segment examined the sad and growing problem of mortgage foreclosures in Pennsylvania.

We talked about the banking department's role in investigating the predatory lenders and

discussed what consumers could do to avoid foreclosure.

SUNDAY BUSINESS PAGE

Sunday, May 6, 2007, 8:30am – 9:00am, 10 minutes

Guest: <u>Donald Berdine</u> – Senior VP, PNC (Hawthorne)

This segment looked at the booming stock market, the reasons for it, the significance of the 13,000 Dow Jones Average and where the stock market is headed.

12. Energy

The topic of this category was a discussion on the impact that rising gasoline prices has on other goods and services.

SUNDAY BUSINESS PAGE

Sunday, May 20, 2007, 8:30am - 9:00am, 10 minutes

Guest: Chris Hendrickson, Ph.D. - CMU

In this segment Mr. Hendrickson talked about supply and demand (in relation to rising gas

prices) and how it could impact the cost of other goods and services.

13. Health

The topic of this category was a discussion on Autism.

KD/PG SUNDAY EDITION

Sunday, June 10, 2007, 11:00am-11:30am, 30 minutes

Guests: Rep. Dennis O'Brian - (R) PA Speaker of the House

Daniel Torisky - Pres., Autism Society of Pittsburgh

Autism affects one out of every 150 people in the US. This program talked about this epidemic and the funding to help those afflicted with it.



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST **April 10, 2007**

KDKA-TV Pittsburgh, PA **CBS** Broadcasting Inc. 1st Quarter – January 1, 2007 through March 31, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 8:30AM to 9:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman. Sunday, 11:00AM to 11:30AM (1/21/07, 2/4/07, 2/18/07, 3/11/07, 3/18/07)

Sunday, 11:30AM to 12:00PM (1/7/07, 1/14/07, 1/28/07, 2/11/07, 2/25/07, 3/25/07)

RICK SANTORUM: LIFE AFTER THE SENATE

KDKA-TV produced this local half-hour special public affairs program in which former Senator Rick Santorum discussed his plans after his defeat in the November General Election. Hosted by KDKA-TV's Stacy Smith

Sunday, 11:30AM to 12:00PM (3/4/07)

1. Pittsburgh Penguins

The topic of this category included discussions on the Pittsburgh Penguins new arena in Downtown Pittsburgh.

SUNDAY BUSINESS PAGE

Sunday, January 14, 2007, 8:30am - 9:00am, 10 minutes

Guest: Bill Peduto – (D) Pittsburgh City Council

During this segment, Bill Peduto discussed the future of the Pittsburgh Penguins, a new hockey arena and his own Plan "C" for the development of the lower Hill District.

SUNDAY BUSINESS PAGE

Sunday, February 18, 2007, 8:30am - 9:00am, 10 minutes

Guests: Dan Onorato - (D) Allegheny County Chief Executive

Political leaders and the Pittsburgh Penguins reached an agreement on a deal for a new hockey arena. During this segment we got reaction from Dan Onorato who was a major negotiator in the talks.

KD/PG SUNDAY EDITION

Sunday, March 18, 2007, 11:00am-11:30am, 30 minutes

Guests: Ken Sawyer - President & CEO, Pittsburgh Penguins

Mayor Luke Ravenstahl - Pittsburgh

The guests on this program gave their analysis of the agreement for the new hockey arena for the Pittsburgh Penguins.

2. Pittsburgh Convention Center

The topic of this category was the collapse of the floor at the David L. Lawrence Convention Center.

KD/PG SUNDAY EDITION

Sunday, February 11, 2007, 11:30am-12:00pm, 30 minutes

Guests: Mary Conturo - Director, Pittsburgh Sports and Exhibition Authority Joe Kane - General Manager, Westin Convention Center Hotel

A large section of the David L. Lawrence Convention Center suddenly collapsed. This program looked at what happened, what is being done and what impact it will have on conventions in Pittsburgh

3. Economic Development

Topics in this category included discussions with the Mayor of Pittsburgh regarding economic development in the city, a discussion on locating businesses in the Hill District, new housing in the Hill District, and a new hotel in Downtown Pittsburgh.

SUNDAY BUSINESS PAGE

Sunday, January 21, 2007, 8:30am - 9:00am, 20 minutes

Guest: Mayor Luke Ravenstahl - Pittsburgh

During this segment, the Mayor Pittsburgh discussed business and economic development in the City of Pittsburgh and his philosophy to generate new business.

SUNDAY BUSINESS PAGE

Sunday, February 4, 2007, 8:30am – 9:00am, 10 minutes

Guests: Charles Dougherty - President, Duquesne University

Mary McKinney - Director, Duquesne University Chrysler Corp. SBDC

Marvin Prentice - Hill House Association

Discussed in this segment was the effort to encourage business and industry to locate their high tech companies in the Uptown Area of Pittsburgh. The location of businesses there would help employment in the Hill District

SUNDAY BUSINESS PAGE

Sunday, February 18, 2007, 8:30am – 9:00am, 10 minutes

Guests: Rev. Lee Walls - Amani Christian Community Development Corp.

Ralph Papa - President, Citizens Bank of PA

Amy Van Horne - Vice President, Citizens Bank of Pennsylvania

During this segment the guests discussed new homes being built in the Upper Hill District and the effect it will have on the area.

SUNDAY BUSINESS PAGE

Sunday, March 11, 2007, 8:30am - 9:00am, 10 minutes

Guest: <u>Gary Saulson</u> – Senior Vice President & Director, PNC Corporate Real Estate Fairmont Hotels has chosen to operate the new hotel that will be a part of Three PNC Plaza. Discussed in this segment were PNC's efforts to help boost the downtown Pittsburgh Fifth and Forbes corridor.

4. Public Transportation

Topics discussed in this category were cutbacks in bus service, increasing cab service if bus cutbacks take place, and the results of an audit of the Port Authority.

KD/PG SUNDAY EDITION

Sunday, January 7, 2007, 11:30am-12:00pm, 30 minutes

Guest: Stephen Bland-CEO, Port Authority of Allegheny County

Major cuts in bus service, layoffs and fare hikes were discussed during this program and how this will impact riders and employees.

SUNDAY BUSINESS PAGE

Sunday, January 28, 2007, 8:30am – 9:00am, 10 minutes

Guest: Jaime Campalongo - President & CEO, Pittsburgh Transportation Group

Jaime Campalongo talked in this segment about increasing the number of drivers and cabs if Port Authority's proposed service cutbacks go into effect.

KD/PG SUNDAY EDITION

Sunday, March 11, 2007, 11:00am-11:30am, 30 minutes

Guest: <u>Jack Wagner</u> – (D) Pittsburgh Auditor General

During this program, Mr. Wagner presented the results of an audit into the Port Authority of Allegheny County. He criticized them for huge pensions and a high lifestyle. He also made suggestions on how they could save money before cutting bus service and raising fares.

5. Education

The topics in this category were discussions on Taylor Allderdice High School's robotics program, a program (The Pittsburgh Promise) which provides funding for higher education, and the expansion of degrees offered at Carlow University.

SUNDAY BUSINESS PAGE

Sunday, January 14, 2007, 8:30am - 9:00am, 10 minutes

Guest: Joe Abraham - Robotics Teacher, Taylor Allderdice High School

During this segment we examined the role of robotics at Pittsburgh's Taylor Allderdice High School and watched a demonstration of the students' work.

SUNDAY BUSINESS PAGE

Sunday, February 11, 2007, 8:30am - 9:00am, 20 minutes

Guest: Mark Roosevelt - Superintendent, Pittsburgh Public Schools

This segment examined the importance of "The Pittsburgh Promise", a program that provides funding to go onto higher education regardless of financial ability. Mark Roosevelt discussed the need for this program not only to help students, but also to encourage people to settle in Pittsburgh.

SUNDAY BUSINESS PAGE

Sunday, March 18, 2007, 8:30am - 9:00am, 10 minutes

Guest: Mary Hines - President, Carlow University

Discussed in this segment was Carlow University, a school that began as small nursing school that is now offering a doctoral program in psychology and a Master's degree in business administration.

6. Corporate Employment

The topic of this category included discussions on US Airways, a major regional employer, moving its operations center to Pittsburgh, and how the jobs would be increased in Pittsburgh even though Mellon Bank through a merger was moving its headquarters to New York.

SUNDAY BUSINESS PAGE

Sunday, February 25, 2007, 8:30am - 9:00am, 10 minutes

Guest: <u>Marick Masters</u> – Professor of Business Administration, University of Pittsburgh Discussed in this segment was the impact of US Airways announcement that it was moving its operations center to Pittsburgh.

SUNDAY BUSINESS PAGE

Sunday, February 25, 2007, 8:30am – 9:00am, 20 minutes

Guests: Robert Kelly - Mellon Financial Corporation

In this segment Mr. Kelly discussed how Pittsburgh will lose a corporate headquarters, but ultimately gains jobs through Mellon Financial Corporation's merger with the Bank of New York.

SUNDAY BUSINESS PAGE

Sunday, March 4, 2007, 8:30am - 9:00am, 10 minutes

Guest: <u>Dan Onorato</u> – Allegheny County Chief Executive

This segment looked at why US Airways decided to locate its operations center in Pittsburgh and what lessons could be learned to attract other industry here.

7. Local Government

The topic of this category was Bill Pedutto's announcement that he was a candidate for Mayor of Pittsburgh and his subsequent withdrawal from the race.

KD/PG SUNDAY EDITION

Sunday, January 28, 2007, 11:30am-12:00pm, 30 minutes

Guest: Bill Peduto – (D) Candidate for Mayor

Bill Peduto announced his running for Mayor in the May primary. During this program he talked about his vision for Pittsburgh and the state of negotiations for a new hockey arena.

KD/PG SUNDAY EDITION

Sunday, March 25, 2007, 11:30am-12:00pm, 30 minutes

Guests: Bill Peduto – (D) Pittsburgh City Council

Bill Peduto pulled out of the Democratic primary for Pittsburgh Mayor. We talked with him during this show about why he made this decision.

8. State Government

The topic of this category was discussions on the raise in the Pennsylvania minimum wage, and the merits of Pennsylvania Governor Ed Rendell's proposed healthcare plan.

SUNDAY BUSINESS PAGE

Sunday, January 7, 2007, 8:30am - 9:00am, 10 minutes

Guests: Jack Shea - President, Allegheny County Labor Council

<u>Cliff Shannon</u> – President, SMC Business Councils

The Pennsylvania minimum wage was raised from \$5.15 to 6.25 an hour. In this segment our guests talked about the impact of this pay hike on both worker and small business.

KD/PG SUNDAY EDITION

Sunday, January 21, 2007, 11:00am-11:30am, 30 minutes

Guests: Rep. John Maher - (R) Upper St. Clair

Rep. Dan Frankel - (D) Squirrel Hill

Our guests debated the merits of Pennsylvania Governor Ed Rendell's proposed healthcare plan. Rendell's plan would extend healthcare coverage to all Pennsylvanians.

9. Rick Santorum Interview

The topic of this category was a discussion with former Senator Rick Santorum.

RICK SANTORUM: LIFE AFTER THE SENATE

Sunday, 3/4/07, 11:30AM to 12:00PM

Guest: Rick Santorum, Former US Senator

KDKA-TV produced this local half-hour special public affairs program in which former Senator

Rick Santorum discussed his plans after his defeat in the November General Election.

Hosted by KDKA-TV's Stacy Smith

10. National/International Politics

Topics in this category included discussions on the military problems in Iraq, and Senator Spector's take on current events.

Sunday, January 14, 2007, 11:30am-12:00pm, 30 minutes

Guests: Donald Goldstein - University Of Pittsburgh

Gerald Shuster - University Of Pittsburgh

This program looked at the military and political problems in Iraq and the implications of President Bush's strategy on a new surge of troops to fight the insurgency.

KD/PG SUNDAY EDITION

Sunday, February 25, 2007, 11:30am-12:00pm, 30 minutes

Guest: Sen. Arlen Spector – (R) Pennsylvania

Senator Spector talked about the war in Iraq, the threat of Iran, issues with the Bush

administration and the future of the Republican Party.

11. Pittsburgh Steelers

The topic of this category was a discussion on the hiring of Mike Tomlin as head coach of the Pittsburgh Steelers.

KD/PG SUNDAY EDITION

Sunday, February 4, 2007, 11:00am-11:30am, 30 minutes

Guests: Edmund Nelson - KDKA-TV Steelers Analyst

Gerry Dulac - NFL Sports Writer, Pittsburgh Post-Gazette

We examined the Rooney Rule (encourages NFL teams to interview minority candidates for head coaching positions), talked about Mike Tomlin becoming the new head coach of the Steelers and previewed the Super Bowl.

12. Personal Finance

The topic of this category were discussions on improving your financial state, interest rates, the tightening housing market in Pittsburgh, the stock market collapse effect on individual investments, and the impact of default by some subprime mortgage lending institutions.

SUNDAY BUSINESS PAGE

Sunday, January 7, 2007, 8:30am – 9:00am, 10 minutes

Guest: Paul K. Rudoy - CPA

In this segment we discussed how to improve you financial state by organizing records, getting out of debt and seeking financial planning.

SUNDAY BUSINESS PAGE

Sunday, February 4, 2007, 8:30am – 9:00am, 10 minutes

Guest: Donald G. Berdine - Senior Vice President, PNC

Don Berdine analyzed the decision of the Federal Reserve board to leave interest rates unchanged. He also looked at the stock market and long term concerns about inflation.

SUNDAY BUSINESS PAGE

Sunday, February 18, 2007, 8:30am - 9:00am, 10 minutes

Guest: Howard W. Hanna III - Chairman & CEO, Howard Hanna Holdings

During this segment we looked at the tightening housing market because of rising mortgages.

Also discussed was how Pittsburgh fares in this climate.

SUNDAY BUSINESS PAGE

Sunday, March 4, 2007, 8:30am – 9:00am, 10 minutes Guest: Donald G. Berdine – Senior Vice President, PNC

We looked at the impact of the recent stock market collapse on individual investments during this segment of the program.

SUNDAY BUSINESS PAGE

Sunday, March 25, 2007, 8:30am – 9:00am, 20 minutes

Guests: Joseph Balestrino – Federated Investors

Mark Steele - President, Howard Hanna Mortgage Services

During this segment we looked at why there are still jitters in the stock market and how it affects your portfolio. We also discussed the impact of default by some subprime mortgage lending institutions on the housing market.